



## Sponsorship Packet

Please complete the following questions for review to be considered for sponsorship.

Driver's Name \_\_\_\_\_

Driver's Age \_\_\_\_\_

Vehicle Make/Model/Year \_\_\_\_\_

Modifications on vehicle, if any \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

1. Please describe what type of driving experience you have

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2. What events will you be competing/participating in this season (i.e. autocross, rallycross, competitions, etc.)

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3. What car clubs or forums are you a member?

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4. Will you be participating in any car shows this year? If yes, which ones and the date(s) of the event(s)?

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5. What social media applications do you use? Please list them along with the username/tag you use

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## **Sponsorship Packet**

### **Redstart Racing Requirements to the Sponsored Driver**

**As your sponsor,**

- **You will have access to purchase safety gear, equipment, and performance parts from the brands we offer at a discount ranging between 10% - 30% off retail pricing.**
- **You will receive exposure throughout the year via our social media outlets, our website, marketing materials and promotional materials, and blogs.**
- **You may be provided the opportunity to show your vehicle at one or more events that we attend to further promote yourself and your accomplishments.**
- **We will provide you with a complimentary Redstart Racing windshield banner and marketing materials to distribute at events.**

### **Sponsored Driver Requirements to Redstart Racing**

**As a sponsored driver,**

- **You agree to maintain active participation in motorsports competition events.**
- **You will display the banner we provide on your windshield on the vehicle that is competing in events.**
- **You will provide us with at least one image of you and/or your vehicle at each event within a reasonable time frame so we may promote you and your achievements.**
- **Actively perform on social media by tagging Redstart Racing in all relevant posts about your vehicle and your participation in events.**





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**The term of this contract shall commence from the date of execution, to be determined upon acceptance of sponsorship, to the final competition of the 2017 season. This term shall not extend past December 31, 2017. The requirements of the sponsored driver shall apply to all participation in motorsports regardless of location.**

**This contract may be terminated at any point by either party should it be found that the other party is in breach of the terms required for fulfillment. Redstart Racing assumes the right to terminate any sponsorship without notice and without reason. Written notice will be provided to the sponsored driver via the email provided below by the driver. In the event that a breach is found, course for reconciliation shall be discussed between the two parties to determine if a new resolve can be met. If a resolve cannot be met, the contract shall be terminated and the driver agrees to remove all affiliation with Redstart Racing from any social media applications they use, remove any physical attributes from their vehicle or gear, and refrain from any future posts using the Redstart Racing name or reference thereof. As such, Redstart Racing will also remove any affiliation of the sponsored driver from future posts and marketing materials.**

**By agreeing to sponsorship by Redstart Racing, all media provided to Redstart Racing may be replicated and distributed for the purposes of marketing with no further compensation awarded.**

**The driver agrees that it is their sole responsibility to operate their vehicle within the legal limits of the law, including maintaining a driver's license and applicable vehicle insurance. Redstart Racing does not assume any liability nor responsibility for any sponsored driver during nor outside any competitive event at any time.**

**This agreement shall be governed and construed within accordance and the laws of Washington State. This agreement may be modified with written consent signed by both parties.**

**Each party to this agreement warrants and represents that they have the authority to enter into this sponsorship contract.**

**Driver's Printed Name:** \_\_\_\_\_

**Driver's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Redstart Racing Authorized Representative Name and Title:** \_\_\_\_\_

**Redstart Racing Authorized Representative Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_